Developing eLearning skills for library staff: An evaluation

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What have we been doing?

- So many ‘thank-yous’ so little time
  “This is not sustainable!”
- How can we work better
- Let’s evaluate
What does the eLearning team do?

- Develop templates and guidelines, and curate tools so that staff can begin creating their own eLearning content
- Promote these tools and templates as well as develop skills through professional development
- Consult and collaborate on eLearning projects
What have we done for our staff so far?

<table>
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<th>Professional development</th>
<th>Highlights</th>
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| eLearning course         | ● blended learning courses  
                             ● 5 times since 2011 |
| Workshops                | ● 30 workshops  
                             ● 5-25 participants each |
| Peer learning sessions   | ● 68 sessions on a range of topics  
                             attendance of over a 1000 |
| Tools and templates      | ● Google site  
                             ● eLearning toolbox  
                             ● Equella repository |
| In-depth consultations   | ● onsite support  
                             ● regular branch visits  
                             ● telephone, email |
You build it and they will come (staff engagement)

*High levels of engagement, confidence and comfort facilitated by an encouraging work environment*

- Evidence from interviews, focus groups and general conversations
- eLearning resources created by staff
- eLearning survey
What everyone’s been doing so far?

**Items available at another branch**

If the item is on the shelf at your pickup location, you are expected to retrieve it yourself.

Available for hold request by all registered borrowers - delivered to your pickup location.

Some items are not available for hold.
What everyone’s been doing so far? (con.)
What everyone’s been doing so far? (con.)
Library Research Skills
ATS1281 - Understanding Crime

Library resources
Using Library Search
Effective search tips
Criminology database
Effective use of the Internet
Government resources
Online media
Citing and referencing
Academic integrity

- Viewed nearly 60K times
- Linked to university policy
- Template for mandatory quizzes for university wide use
Highlights

- Citing and referencing
  - Nearly 40K hits in last 7 months
  - Visitors around the globe
  - Widespread use in online and f2f sessions

Moodle courses
- 56 active library units
- Some university wide
- Excellence award
- Grant recipient
Now the survey

- 22-question survey
- 127 library staff members
- 48 respondents in 2 weeks
Contribution to teaching and learning

Around 91% created eLearning content
Around 93% felt eLearning making a positive contribution

“Allowing for students to access information at their own time and pace, use multiple times and from any location. Supplements our face to face classes with interactive elements and allows for us to also collect data on usage.”

“Increased student engagement, additional resources for learning beyond the classroom.”
What staff are saying about eLearning professional development?

- 80% have attended some form of professional development in relation to eLearning
- 77% thought the number of sessions per year was sufficient
- 66% felt the variety offered was sufficient
Have we made a difference?

- 73% have collaborated with members of the eLearning team on projects
- 95% felt the collaboration helped developing their eLearning knowledge and skills
- Positive perception that the team is contributing to sustaining eLearning
There are gaps

- 67% have used templates and design tools developed by the team
- However the rest either haven’t or never heard of them
- 85% felt these templates and tools helped clarifying their understanding of the development process
- There is work to be done
Are we choosing sustainable technology?

- Adobe Captivate: 39.29%
- Articulate Storyline: 17.86%
- Moodle: 89.29%
- Library guides: 75.00%
- PowToon: 42.86%
- Piktochart: 57.14%
- Adobe Presenter: 53.57%
- YouTube: 32.14%
- Equella: 7.14%
- Other (please specify): 32.14%

**It is easy to use**: 4

**I already know how to use it**: 3.48

**It fits the purpose of the project the best**: 4.64

**It is a University/Library enterprise tool**: 2.78
What are staff saying about their eLearning experience?

- Professional development opportunities (e.g. workshops, peer learning, and...)
  - 32.14%
  - 3.73

- Consultation and collaboration with eLearning team (e.g. one-on-one training...)
  - 35.71%
  - 3.97

- Planning tools and templates (e.g. checklists, Captivate/Articulate templates...)
  - 21.43%
  - 2.66

- Influence on / changes to teaching (e.g. reduced number of face-to-face classes...)
  - 7.14%
  - 3.1

- Technology (e.g. Equella, PowToon, Captivate)
  - 3.57

- Environment that encourages collaboration and innovation (e.g. peer support...)
  - 4.03
So what's the plan?

- Additional tools, guidelines and templates
- Develop samples, exemplars and best practice showcase collections for reuse and sharing of experience
- Develop staff skills in conducting evaluations
- Increase staff development activities and follow up sessions
- More hands-on workshops
- Make use of video conferencing and recording technologies to increase accessibility
So what's the plan? (con.)

- eLearning champions in each branch and a community of practice to encourage peer support
- Investigate additional approaches to sustaining and further developing a supportive work environment in the area of eLearning
- Provide structured ways of supporting technology innovation in ways that are driven by pedagogy and that contribute to sustainable development of eLearning resources
Thank you!

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